



STARTING 29 JUNE

# Blooms 2025 Summer Camps



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# NEWEST DAY CAMPS ADDITIONS



## Mental Arithmetics

An international program that develops children's mental qualifications and raises their intelligence levels using mental arithmetic and abacus learning. Takes part of the Unique Skills building block.



## Archery Sport

Archery is the art of precision and focus — a battle between calm mind and wild instinct. It's a test of patience, power, and pure skill. This is a part of the Sports building block.



## Makouk Board Games

Egyptian educational card & board games for kids & adults. These games explore arts & culture, the environment, peace, education, science, and creativity.



## 3asal Eswed عسل اسود

Very important Building Block that focusses on Arabic language, culture, and heritage through fun and interactive activities like plays, treasure hunts, & more!

**These additions are available in all our day camps.**

## What are the 7 Building Blocks?

The Camp Schedule is composed of 7 different building blocks, each block aims to strengthen an aspect of the camper's personal skills, from character education to sports and unique skills. This new theme aims to build individuals who are balanced in different life aspects.

**#building\_youth**

## SPECIAL BUILDING BLOCK IN DAY CAMPS



# عسل أسود | 3asal Eswed

For the first time ever, we introduce this NEW theme that focusses on the Arabic language, culture, and heritage through fun and interactive activities like plays, treasure hunts, board games, & more!

لأول مرة على الإطلاق، نقدم هذا الموضوع الجديد الذي يركز على اللغة والثقافة والتراث العربي من خلال أنشطة ممتعة وتفاعلية مثل المسرحيات، ومسابقات البحث عن الكنز، وألعاب الطاولة، والمزيد!

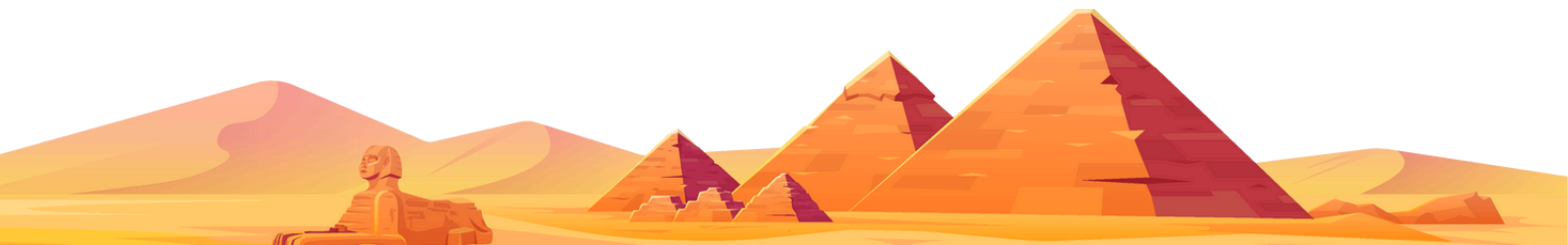
**The goal:** To improve participants' Arabic language skills (reading, writing, communication, and analysis), as well as their knowledge of their Egyptian Arab Culture & Heritage.

**الهدف:** هو الارتقاء بمستوى مهارات اللغة العربية لدى المشاركين ( مهارة القراءة والكتابة والتواصل والتحليل) بالإضافة إلى معرفتهم بثقافتهم وتراثهم العربي المصري.

**Tools:** Language Competitions, Recreational Activities to Strengthen Arabic Language, Creative Activities that Highlight the Beauty and Splendor of Our Language

**الوسائل:** مسابقات لغوية - أنشطة ترفيهية تقوي اللغة العربية - فقرات إبداعية تبرز جمال لغتنا وروعنها

“اللغة هي التي تحمل الثقافة والتراث والعادات والتقاليد هي وعاء العلم ووسيلة المعرفة“





# Multi-Activity DAY CAMP

## Camp Description

This Day Camp is a special time to turn off all screens, and turn to a world of friendship, laughter, & fun. Campers explore new activities and games in a safe, secure environment.

### Our Camp Week is made of 7 Building Blocks:



#### 1. 3asal Eswed (عسل أسود) 3 hrs /week

We focus on the Arabic language, culture, and heritage through fun competitions, engaging activities, acting, board games & more...



#### 2. Unique Skills 3.5 hrs /week

Includes essential skills such as Sewing & Knitting, Money Management, Mental Arithmetic & more...



#### 3. Sports 7.5 hrs /week

Physical activities including; Swimming, Football, Basketball, Volleyball, Yoga, Gymnastics, Archery, Martial Arts & more!



#### 4. Character Education 4 hrs /week

Character-building activities which enhance Confidence, Communication, Leadership, Social skills, Presentation Skills, Teamwork & more...



#### 5. Entertainment & Special Events 1.5 hrs

Lots of fun including Plays, Fashion Shows, Scavenger Hunts, Puppet Shows, International Day & much more..



#### 6. Arts & Theatre 2 hrs /week

Creative activities: Arts & Crafts, Acting, Singing, etc.



#### 7. Sinbad (سندباد) 1 hr /week

Travel through time and engage in fun activities about history, geography & literature.



Age: 4-12 Years



## Location

Aspire International School, New Cairo



Sunday - Thursday



9:00 am - 3:00 pm

(Arrival 8:30 am)  
Late Pickup till 5:30 pm  
for additional fees



# Multi-Activity DAY CAMP

## Sample Schedule for 1 Day

<b>8:30 - 09:15</b>	Arrival and Gathering
<b>9:15 - 10:45</b>	Sports (ex: archery/ football)
<b>10:45 - 11:30</b>	Character Education
<b>11:30 - 12:30</b>	Unique Skills (ex: Mental Arithmetics)
<b>12:30 - 13:30</b>	Lunch + Camp Shop
<b>13:30 - 14:15</b>	3asal Eswed (عسل اسود)
<b>14:15 - 15:00</b>	Entertainment & Special Events
<b>15:00</b>	End of Day & Parents pick up time
<b>15:20 - 17:30</b>	Late pickups (220 L.E/day or 825 L.E/week)

For working parents, we provide after-camp hours stay-in-service till 5:30 pm!

## Special Camp Fees Offers

<b>Discounts</b>	<b>3 Weeks OR Groups of 5+</b>	<b>5 Weeks Offer</b>
<b>Super Early</b> (Until 15/5)	2200/week	2100/week
<b>Early Bird</b> (16/5 to 10/6)	2700/week	2550/week
<b>Regular</b> (Starting 11/6)	2950/week	2550/week

## Camp Fees - For 1 Week Bookings

Super Early Bird <b>Discount</b> (Until 15/5)	2550 per Week
Early Bird <b>Discount</b> (16/5 to 10/6)	2950 per Week
Regular Price (Starting 11/6)	3550 per Week

**Siblings Discount 150 L.E off per child starting early bird discounts**

Meals (optional)	(250 L.E /day) OR (750 L.E /week)
Late Pickups (optional)	(220 L.E/day) or (825 L.E/week)

# AI & Coding DAY CAMP

## Camp Description

In this camp, our participants learn Meritus AI products' AI & Coding Programs along with Blooms' Character Building and outdoor activities. As much as this camp focuses on the technical coding skills, it also focuses on the campers' social skills and character development. There are 3 different levels for each age group.

### Younger Group: 8-12 Years Old

- Level 1: Spark AI (1 Week - 2 hrs per day)
- Level 2: Glide AI (1 Week - 2 hrs per day)
- Level 3: Ignite AI (1 Week - 2 hrs per day)

If students pass this level, they qualify to join the courses of the older age group.

### Older Group: 13-17 Years Old

- Level 1: Launch Python (2 Weeks - 2 hrs per day)
- Level 2: Build Python (2 Weeks - 2 hrs per day)
- Level 3: Power Python (2 Weeks - 2 hrs per day)

Students must complete 2 weeks to obtain certificate



**ft. Meritus AI**



## Location

Aspire International  
School, New Cairo

## In Addition to our Building Blocks:



### 1. 3asal Eswed (عسل أسود)

We focus on the Arabic language, culture, and heritage through fun competitions, engaging activities, acting, board games & more...



### 2. Sports

Physical activities including; Swimming, Football, Basketball, Volleyball, Yoga, Gymnastics, Archery, Martial Arts & more!



### 3. Entertainment & Special Events

Lots of fun including Plays, Fashion Shows, Scavenger Hunts, Puppet Shows, International Day & much more..



### 4. Arts & Theatre

Creative activities: Arts & Crafts, Acting, Singing, etc.



### 5. Sinbad (سندباد)

Time-travel and engage in fun activities about history, geography & literature.



Sunday - Thursday



9:00 am - 3:00 pm  
(Arrival 8:30 am)

# AI & Coding DAY CAMP

## Sample Schedule for 1 Day

<b>8:30 - 09:15</b>	Arrival and Gathering
<b>9:15 - 10:45</b>	Sports (ex: archery/ football)
<b>10:45 - 11:30</b>	Character Education
<b>11:30 - 12:30</b>	Coding Session 1
<b>12:30 - 13:30</b>	Lunch + Camp Shop
<b>13:30 - 14:30</b>	Coding Session 2
<b>14:30 - 15:00</b>	Entertainment & Special Events
<b>15:00</b>	End of Day & Parents pick up time
<b>15:20 - 17:30</b>	Late pickups (220 L.E/day or 825 L.E/week)

For working parents, we provide after-camp hours stay-in-service till 5:30 pm!

## Camp Fees for 1 Camper

### Discounts

	Younger Group (1 Week)	Older Group (2 Weeks)
<b>Super Early</b> (Until 15/5)	3,550/week	7,199/ 2 weeks
<b>Early Bird</b> (16/5 to 10/6)	4,250/week	8,300/ 2 weeks
<b>Regular</b> (Starting 11/6)	4,550/week	9,610/ 2 weeks

**Special Discount available for Groups of 5+  
on our website**

**Siblings Discount 150 L.E off per child starting early bird discounts**

Meals (optional)	(250 L.E /day) OR (750 L.E /week )
Late Pickups (optional)	(220 L.E/day) or (825 L.E/week)



# Adulting 101 DAY CAMP

## Camp Description

This Day Camp is customized for teens transitioning from middle school to high-school and for those transitioning from high-school to university. It aims to help them think about their passions, subject choices, career options, as well as equip them with the skillset they need as independent adults to be.

### Camp Week is made of 7 Building Blocks:



#### 1. Sports 7.5 hrs /week

Physical activities including; swimming, football, basketball, volleyball, yoga, gymnastics, archery, martial arts & more!



#### 2. Soft Skills & Language Development

Character-building activities to build **social skills, self-expression, presentation skills, teamwork, mastering arabic language communication, etc.** 5 hrs /week



#### 3. Adult (Independence) Skills 2 hrs /week

Essential life skills: **Sewing & knitting, money management & Financial Literacy, ironing, preparing basic meals, car mechanics, etc.**



#### 4. Entertainment & Special Events 1.5 hrs /week

**Plays, fashion shows, international day, etc.**



#### 5. Career Advising 3 hrs /week

Exploring different career fields and major options, CV writing, preparing for job interviews & internships, email writing, etc.



#### 6. Creative Arts & Theatre 2 hrs /week

Creative activities: **Arts & Crafts, Acting, Singing, Recycled Art, etc.**



#### 7. Business & Entrepreneurship 1.5 hrs /week

Successful business owner persona, Foundations to starting your own business (**marketing, finance, operations, etc.**)



**Age: 13-17 Years**



### Location

Aspire International School,  
New Cairo



Sunday - Thursday



9:00 am - 3:00 pm

(Arrival 8:30 am)

# Adulting 101

## DAY CAMP

### Sample Schedule for 1 Day

<b>8:30 - 09:15</b>	Arrival and Gathering
<b>9:15 - 10:45</b>	Sports (ex: archery/ football)
<b>10:45 - 11:30</b>	Soft Skills & Language Development
<b>11:30 - 12:30</b>	Adult (Independence) Skills (ex:ironing)
<b>12:30 - 13:30</b>	Lunch + Camp Shop
<b>13:30 - 14:15</b>	Business & Entrepreneurship
<b>14:15 - 15:00</b>	Entertainment & Special Events
<b>15:00</b>	End of Day & Parents pick up time
<b>15:20 - 17:30</b>	Late pickups (220 L.E/day or 825 L.E/week)

For working parents, we provide after-camp hours stay-in-service till 5:30 pm!

### Special Camp Fees Offers

#### Discounts

	<b>3 Weeks OR Groups of 5+</b>	<b>5 Weeks Offer</b>
<b>Super Early</b> (Until 15/5)	2200/week	2100/week
<b>Early Bird</b> (16/5 to 10/6)	2700/week	2550/week
<b>Regular</b> (Starting 11/6)	2950/week	2550/week

### Camp Fees - For 1 Week Bookings

Super Early Bird <b>Discount</b> (Until 15/5)	2550 per Week
Early Bird <b>Discount</b> (16/5 to 10/6)	2950 per Week
Regular Price (Starting 11/6)	3550 per Week

Siblings Discount 150 L.E off per child starting early bird discounts

Meals (optional)	(250 L.E /day) OR (750 L.E /week )
Late Pickups (optional)	(220 L.E/day) or (825 L.E/week)

# Champions Mindset

**DAY CAMP FT. HABIBA MARZOUK**

## Camp Description

In partnership with the Olympic champion Habiba Marzouk, we bring to you the first mental development camp for sports athletes. We will be mentoring & training campers on mental techniques and character attitudes needed in today's game. We believe that positive reinforcement is key to building great players in all sports. **(8-16 Years Old)**



**Habiba Marzouk**

## Topics Covered:

- Handling failure & move forward
- How to have good sportsmanship
- How to handle tournament pressure
- How to handle our different emotions (Emotional Intelligence)
- Life-sports Balance
- Recipe to failure (what not to do)
- Listening to your body's needs
- Teamwork can achieve more
- Pressure of perfectionism



## Location

Aspire International School,  
New Cairo

## In Addition to our Building Blocks:



### 1. 3asal Eswed (عسل أسود)

We focus on the Arabic language, culture, and heritage through **fun competitions, engaging activities, acting, board games & more...**



### 2. Sports

Physical activities including; **Swimming, Football, Basketball, Volleyball, Yoga, Gymnastics, Archery, Martial Arts & more!**



### 3. Entertainment & Special Events

Lots of fun including **Plays, Fashion Shows, Scavenger Hunts, Puppet Shows, International Day & much more..**



### 4. Arts & Theatre

Creative activities: **Arts & Crafts, Acting, Singing, etc.**



### 5. Sinbad (سندباد)

Time-travel and engage in **fun activities about history, geography & literature.**



29 June - 3 July



9:00 am - 3:00 pm  
(Arrival 8:30 am)



# Champions Mindset

## DAY CAMP FT. HABIBA MARZOUK

### Sample Schedule for 1 Day

<b>08:30 - 09:15</b>	Arrival and Gathering
<b>09:15 - 10:45</b>	Sports (ex: archery/ football)
<b>10:45 - 11:30</b>	Character Education
<b>11:30 - 12:30</b>	Session 1 by Hbaiba Marzouk
<b>12:30 - 13:30</b>	Lunch + Camp Shop
<b>13:30 - 14:30</b>	Session 2 by Habiba Marzouk
<b>14:30 - 15:00</b>	Entertainment & Special Events
<b>15:00</b>	End of Day & Parents pick up time
<b>15:20 - 17:30</b>	Late pickups (220 L.E/day or 825 L.E/week)

For working parents, we provide after-camp hours stay-in-service till 5:30 pm!

**Please note** that Habiba Marzouk attends the camp 3 days per week, the other 2 days of the week, campers do different activities (blocks) related to their character & skills development, like 3asal Eswed and Sinbad.

### Special Camp Fees & Offers

<b>Discounts</b>	<b>Offer for Groups of 5+</b>	<b>Regular Fees/ Person</b>
<b>Super Early</b> (Until 15/5)	3,000/week	3,300/week
<b>Early Bird</b> (16/5 to 10/6)	3,299/week	3,700/week
<b>Regular</b> (Starting 11/6)	3,500/week	4,199/week

Siblings Discount 150 L.E off per child starting early bird discounts

### Extra (optional) Camp Fees

Meals (optional)	(250 L.E /day) OR (750 L.E /week )
Late Pickups (optional)	(220 L.E/day) or (825 L.E/week)

# CAMP SAFETY MEASURES

- ✓ A leader is responsible for every 7 children (1:7 ratio) & (1:5 for elves)
- ✓ No (2 campers) or (a leader and a camper) are allowed to stay alone in a closed area.
- ✓ No camper is left alone at any time during camp hours.
- ✓ Hands to be washed before and after lunch.
- ✓ Clinic is available in camp during camp hours for emergencies.
- ✓ All camp leaders have first-aid training certificates to handle emergencies.
- ✓ Water breaks appropriately assigned between activities to maintain campers' hydration levels.



THANK YOU & SEE YOU SOON! :-)



# MILITARY STYLE OVERNIGHT CAMP

## Camp Description

Camp designed to assist teenagers, aged 9-17, to become more responsible, self-reliant & have the GRIT needed in tomorrow's challenging world. This program targets all teenagers and is ideal for children addicted to technology, of poor behaviors, & low self-esteem.

### Camp Activities

- Obstacle course
- Military style lines
- Squad & Rescue missions
- Leadership activities
- Evacuation Techniques
- Beach sports (soccer, volleyball)
- Camp fire & Evening beach party
- Movie Night

### Learning Outcomes

- Team Work, Self-reliance, Self-Control
- Tolerance & Understanding
- Decision-Making Skills
- Self-discovery (interests, strengths, fears)
- Improve social skills & Self-Discipline
- Agility, Grit, Resilience
- Destroying Self Imposed Limitations



#### Fees Include:

- Full board accommodation at El Camp (Gouna camp site)
- Accommodation in quad bungalows & camping tents
- Bus transfers from Cairo to camp & back



**Age: 9-17 Years**



#### Location

**El Camp, El Gouna Red Sea**



**Camp 1 (Boys): 6-9 July**  
**Camp 2 (Mixed): 17-20 July**  
**Camp 3 (Boys): 10-13 August**

#### Regular Fees per Person

**Super Early Bird Fees: 14,550 EGP**  
**Early Bird Fees: 15,850 EGP**  
**Regular Camp Fees: 16,500 EGP**

#### **Special Offer for Groups of 3+**

**Super Early Bird Fees: 13,823 EGP**  
**Early Bird Fees: 14,899 EGP**  
**Regular Camp Fees: 15,499 EGP**

**Siblings Discount: 5% off on second child, starting Early Bird Discounts**



# WATER SPORTS OVERNIGHT CAMP

## Camp Description

This is a camp aiming to engage the participants from 9-17 years old in FUN water sports activities, while influencing their character development throughout the activities.

### Camp Activities

- Aqua Park
- Water sports (Kayaking, paddle board, pedal boat...)
- Boat trip & snorkeling
- Evening beach party
- Beach sports
- Water Safety & Risk Management
- Treasure Hunts
- Movie Night

### Learning Outcomes

- Skill Development through activities.
- Environmental awareness
- Personal Growth
- Teamwork & Communication
- Building lifetime friendships
- Developing social skills
- Self Discovery



#### Fees Include:

- Full board accommodation at El Camp (Gouna camp site)
- Accommodation in quad bungalows & camping tents
- Bus transfers from Cairo to camp & back



**Age: 9-17 Years**



#### Location

**El Camp, El Gouna Red Sea**



**Camp 1 (Mixed): 10-13 July**

**Camp 2 (Girls): 20-23 July**

**Camp 3 (Boys): 3-6 August**

#### Regular Fees per Person

**Super Early Bird Fees: 14,550 EGP**

**Early Bird Fees: 15,850 EGP**

**Regular Camp Fees: 16,500 EGP**

#### **Special Offer for Groups of 3+**

**Super Early Bird Fees: 13,823 EGP**

**Early Bird Fees: 14,899 EGP**

**Regular Camp Fees: 15,499 EGP**

**Siblings Discount: 5% off on second child, starting Early Bird Discounts**